

For Immediate Release



Washington DC

April 2010

## **PBS Network and PTV Member Station Time Zone Delay (TZD) Project Rollout**

HA Design Group LLC has completed the design, project management, QC & offsite preparations, delivery, training, and support for the Public Broadcasting Services (PBS) Time Zone Delay (TZD) Project.

The goals for the TZD Project were to will provide an HD primetime Time Zone Delay capability which will be compatible with and integrated into the current broadcast system at the eligible PTV stations in the Central and Mountain Time Zones, Alaska, Hawaii, American Samoa and Guam. The goal of the HD server is to integrate seamlessly into the individual PTV stations master control operation and provide for the time delayed play out of programming which is acquired by the stations from the public television Satellite Interconnection System.

HA Design Group established a web-based helpdesk system to capture the key PBS member station information relating to the project and the associated technical elements, training, installation issues, and timeline. The helpdesk system proved instrumental in coordinating and managing the sequenced rollout of the Thomson TZD Server solutions. Each TZD server and configuration was fully QC'd and pretested before shipment to the individual PTV stations.

HA Design Group is an engineering firm that is driven to provide our customers the best in design, engineering, and workflow practices. We seek to give a design that looks at important technical, operational, and business considerations; always looking for innovative approaches to solve today's problems that broadcasters face using the latest in technology. For further information, visit [www.hadesign.net](http://www.hadesign.net).

For further information Contact Steve Lewis, 703 981-0590, [slewis@hadesign.net](mailto:slewis@hadesign.net)